

Committee Name	Undergraduate Program Committee
Date	February 11, 2008
Time	2:30
Location	ED509
Chair	Morina Rennie
Guests	Glenys Sylvestre

Committee Members	Present
Bill Bonner	X
Jean-Marie Nkongolo-Bakenda	X
Romulus Cismaru	X
Dwight Heinrichs	X
Morina Rennie	X
Arturo Rubalcava	X
Jo-Ann Bance	X

AGENDA ITEM #1: Updates	Follow up action
<ul style="list-style-type: none"> CS certificate promotion - CS is to provide information to the Faculty of Business on a useful set of CS certificate courses for BBA students to take. FITT accreditation for BUS 309 	<ul style="list-style-type: none"> Once information received from CS, we will develop an information document for our students. Morina will prepare documents.

AGENDA ITEM #2: Marketing Major Revision	Follow up action
<p>The committee discussed the marketing area's proposal to make BUS 413 (Marketing Research) a required course in the marketing major. The committee will recommend this change.</p> <p>Counsellors will need to advise prospective marketing majors to take STAT 200 early in their programs (prerequisite for BUS 413). This change should be made for students graduating in the spring of 2010 in order for current students to have the opportunity to fit BUS 413 and prerequisites into their program.</p> <p>The marketing area had also suggested the possibility that STAT 200 be added to core for all BUS students. The committee was of the view that this is a larger issue that should be considered in a discussion of the BBA curriculum.</p>	<p>Morina will draw up a draft recommendation document.</p> <p>Glenys will determine what calendar changes might be needed.</p>

AGENDA ITEM #3: JCD course - twice for credit?	Follow up action
<p>It is important for success at the JDC games to have some team members that have JDC experience. The question is should a second JDC course be created so that students can do JDC again and obtain credit a second time. Points raised during the discussion included:</p> <ul style="list-style-type: none"> • JDC performance may suffer if we do not allow students participate more than once • It is generous to give 3 credit hours for this course and would be too much to give 6 credit hours • We would not allow double credit in any other situation for taking the same course twice. • In order to allow as many students as possible to participate in this rich experience, perhaps we should not allow any student to do JDC more than once. • Could we look at the possibility of past students being paid as TAs to pass on their knowledge to the new teams? <p>Overall it was the view of the committee that a new course should not be set up for students to do JDC twice.</p>	<p>Morina and Glenys to bring to DEC for discussion.</p>

AGENDA ITEM #4: Ethics as a required course	Follow up action
<p>Based on the discussion at the retreat, DEC would like consideration to be given to having a required Ethics course as part of the BBA program. There was limited time available for this preliminary discussion, but the possibility of re-engineering the BUS 405 course to add more ethics content seemed promising.</p>	<p>Morina and Glenys to bring to DEC for discussion. Then Morina to bring back to Undergraduate Program Committee for further discussion.</p>